



# TECH DAY

**10**  
YEARS

ORGANIZED BY **L'AGEFI**

MEMBER OF **INVEST**  
WEEK • PARIS

**TUESDAY 8 OCT 2019**  
**PALAIS BRONGNIART**  
**PARIS**



**JUST BEFORE  
THE GREAT  
(R)EVOLUTION**

# PROGRAMME

## SUMMARY

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3/ Ask your question

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#AMTECHDAY



### INFORMATION

[www.agefi.fr/AMtechday](http://www.agefi.fr/AMtechday)

# MAP OF THE EVENT

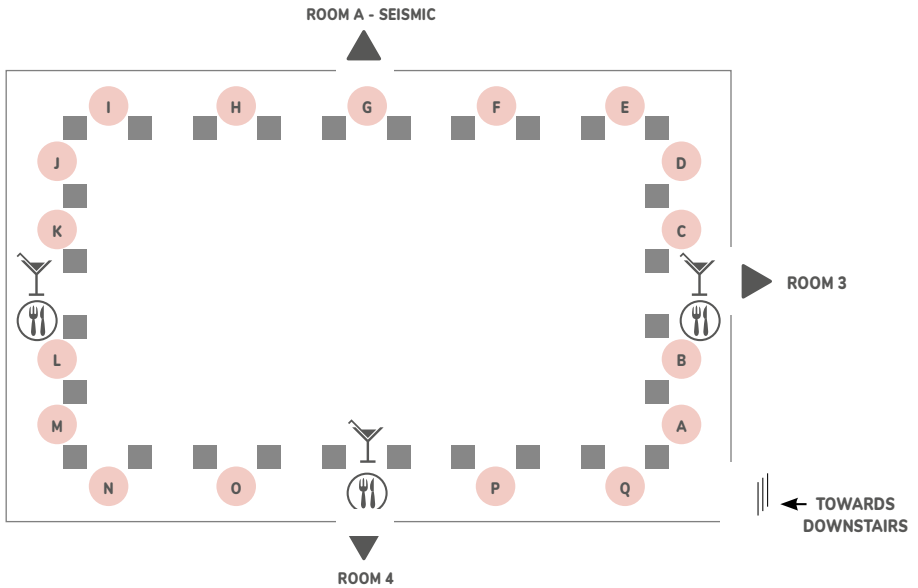
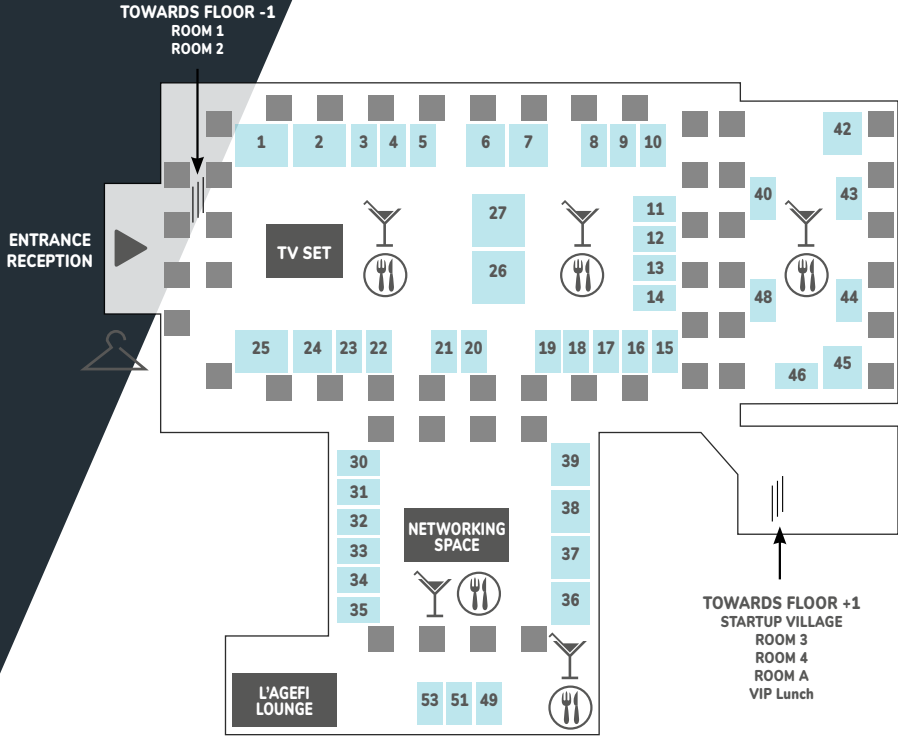


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## STARTUP VILLAGE

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 SESAMM G  
 SILK A  
 TRADING CENTRAL LABS O  
 VIALINK N  
 VIRTUAL BEEHIVE C



8.00 am 8.30 am	WELCOME - BREAKFAST <a href="#">EXHIBITION AREA</a>			
8.30 am 8.35 am	INTRODUCTION <a href="#">ROOM 1</a>			
8.35 am 8.50 am	KEYNOTE SPEAKER <a href="#">ROOM 1</a>			
8.50 am 9.50 am	<p style="text-align: center;"><b>OPENING CONFERENCE</b></p> <p style="text-align: center;">How do top asset managers make innovation the heart of their business model?</p> <p style="text-align: center;"><a href="#">ROOM 1</a></p>			
10.00 am 10.30 am	<p><b>PARTNER WORKSHOP</b> <b>CHARLES RIVER</b></p> <p>Front to back: how Charles River helps buy-side firms redefine target operating models</p> <p style="text-align: center;"><a href="#">ROOM 1</a></p>	<p><b>PARTNER WORKSHOP</b> <b>ONEWEALTHPLACE</b></p> <p>Fund distribution and margin: new challenges, managing partnerships and need for new tools when EXCEL is not enough</p> <p style="text-align: center;"><a href="#">ROOM 2</a></p>	<p><b>PARTNER WORKSHOP</b> <b>BNP PARIBAS</b> <b>SECURITIES SERVICES</b></p> <p>Outsourced dealing: an opportunity to answer operational, regulatory and costs challenges in a complex market</p> <p style="text-align: center;"><a href="#">ROOM 3</a></p>	<p><b>PARTNER WORKSHOP</b> <b>COGNIZANT</b></p> <p>Transitioning to a sustainable finance: how to exploit your data in an ESG context?</p> <p style="text-align: center;"><a href="#">ROOM 4</a></p>
10.30 am 11.10 am	NETWORKING BREAK <a href="#">EXHIBITION AREA</a>			
11.00 am 12.00 pm	<p style="text-align: center;"><b>EY SESSION</b></p> <p style="text-align: center;">Data IQ – How can asset managers unlock the power of their data?</p> <p style="text-align: center;"><a href="#">ROOM 2</a></p>			
11.10 am 12.00 pm	<p style="text-align: center;"><b>ROUNDTABLE</b></p> <p>Open innovation: is collaboration between fintech and traditional asset managers and insurers the best way forward?</p> <p style="text-align: center;"><a href="#">ROOM 1</a></p>	<p style="text-align: center;"><b>ROUNDTABLE</b></p> <p>AI and blockchain platform: what are the future operational gains for insurance companies?</p> <p style="text-align: center;"><a href="#">ROOM 3</a></p>	<p style="text-align: center;"><b>ROUNDTABLE</b></p> <p>Cybersecurity: what guarantees can you give customers?</p> <p style="text-align: center;"><a href="#">ROOM 4</a></p>	
12.10 pm 12.40 pm	<p><b>PARTNER WORKSHOP</b> <b>BLACKROCK</b></p> <p>Innovation vs operational efficiency: permanent challenge or new standard in the asset and wealth management world?</p> <p style="text-align: center;"><a href="#">ROOM 1</a></p>	<p><b>PARTNER WORKSHOP</b> <b>STATE STREET</b> <b>GLOBAL EXCHANGE</b></p> <p>Data-as-a-service: using data-as-a-service to drive innovation and reduce operational overheads</p> <p style="text-align: center;"><a href="#">ROOM 2</a></p>	<p><b>PARTNER WORKSHOP</b> <b>SEISMIC</b></p> <p>Driving better engagements through digital transformation</p> <p style="text-align: center;"><a href="#">ROOM 3</a></p>	<p><b>PARTNER WORKSHOP</b> <b>JUMP</b></p> <p>Challenges &amp; solutions when smart data and reporting issues encounter those of performance attribution</p> <p style="text-align: center;"><a href="#">ROOM 4</a></p>

12.40 pm 2.00 pm	LUNCH <a href="#">EXHIBITION AREA</a>			
1.00 pm 1.45 pm	AM TECH DAY AWARDS CEREMONY <a href="#">TV SET</a>			
2.00 pm 2.50 pm	<p><b>ROUNDTABLE</b></p> <p>Wealth management: what transformations can be done in order to remain competitive in the long term?</p> <p><a href="#">ROOM 1</a></p>	<p><b>ROUNDTABLE</b></p> <p>How do regulatory authorities appropriate innovative technologies?</p> <p><a href="#">ROOM 3</a></p>	<p><b>ROUNDTABLE</b></p> <p>What degree of strategic and technological dependence on suppliers of innovative solutions should be accepted?</p> <p><a href="#">ROOM 4</a></p>	
3.00 pm 3.30 pm	<p><b>PARTNER WORKSHOP BOTTOMLINE</b></p> <p>Securities lifecycle management: cloud or not cloud?</p> <p><a href="#">ROOM 1</a></p>	<p><b>PARTNER WORKSHOP NEOXAM</b></p> <p>Providing high added value customer service: precise, up-to-date and easy to understand information makes all the difference</p> <p><a href="#">ROOM 2</a></p>	<p><b>PARTNER WORKSHOP SIMCORP</b></p> <p>Which target operating model to address your compliance challenges?</p> <p><a href="#">ROOM 3</a></p>	<p><b>PARTNER WORKSHOP MUREX</b></p> <p>Making the most of your IT infrastructure</p> <p><a href="#">ROOM 4</a></p>
3.30 pm 4.00 pm	NETWORKING BREAK <a href="#">EXHIBITION AREA</a>			
4.00 pm 4.30 pm	<p><b>PARTNER WORKSHOP AMUNDI SERVICES</b></p> <p>ALTO (Amundi Leading Technology &amp; Operations): what are the innovations of our portfolio management system?</p> <p><a href="#">ROOM 1</a></p>	<p><b>PARTNER WORKSHOP SCALED RISK</b></p> <p>Self-service ESG analytics with Scaled Risk on cloud</p> <p><a href="#">ROOM 2</a></p>	<p><b>PARTNER WORKSHOP FINASTRA</b></p> <p>How to enable insurance asset managers to accelerate growth while reducing TCO and meeting regulatory challenges?</p> <p><a href="#">ROOM 3</a></p>	<p><b>PARTNER WORKSHOP MUREX</b></p> <p>Turning your data into valuable business intelligence</p> <p><a href="#">ROOM 4</a></p>
4.40 pm 5.30 pm	<p><b>ROUNDTABLE</b></p> <p>How can you improve the investment process thanks to AI? What is the impact of AI on alpha generation?</p> <p><a href="#">ROOM 1</a></p>	<p><b>ROUNDTABLE</b></p> <p>What is the impact of digital transformation on human capital and how can technology be used to serve everyone?</p> <p><a href="#">ROOM 3</a></p>	<p><b>ROUNDTABLE</b></p> <p>Are changes in customer experience intended to support customer autonomy?</p> <p><a href="#">ROOM 4</a></p>	
5.40 pm 6.40 pm	<p><b>CLOSING CONFERENCE</b></p> <p>Heading towards the emergence of a new generation of operators?</p> <p><a href="#">ROOM 1</a></p>			



# TECH DAY

**11**  
YEARS

ORGANIZED BY **L'AGEFI**

MEMBER OF **INVEST**  
WEEK • PARIS

**TUESDAY 13 OCT 2020 - PALAIS BRONGNIART - PARIS**

**Let's build  
2020 edition  
together!**

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Moderators: **Pauline ARMANDET** - L'AGEFI, **Ludivine GARNAUD** - L'AGEFI, **Sylvie GUYONI** - L'AGEFI

## STARTUP PITCHES

- 10.00 am **Serge BAUDIN**, Co-founder & CEO - **ADDVENTA**
- 10.05 am **Paul BEZAULT**, Founder & CEO - **ASSET SAGACITY**
- 10.10 am **Sylvain FORTE**, Co-founder & CEO - **SESAMM**
- 10.15 am **Jérôme FAVRESSE**, Managing director - **TRADING CENTRAL LABS**
- 10.20 am **Steve VERLINDEN**, COO, product manager - **NADI SOLUTIONS**

## INTERVIEWS

- 10.45 am **Jean DEVAMBEZ**, Chairman - **FFYN** and **Richard JONES**, CEO - **FFYN**
- 11.00 am **Julien CIROUX**, Head of asset management France & BeNeLux - **ACCENTURE**
- 11.20 am **Cyril CYMBLER**, Senior director, Salesforce financial services EMEA - **SALESFORCE**
- 12.05 pm **Magali NOÉ**, Chief digital officer group - **CNP ASSURANCES**

1.00 pm

**AM TECH DAY AWARDS CEREMONY**  **Instinet** 

## INTERVIEWS

- 2.15 pm **Alex BIRKIN**, Partner, global advisory wealth & asset management leader, EMEA wealth & asset management leader - **EY**
- 2.45 pm **Tony GUIDA**, Senior quant research - **RAM ACTIVE INVESTMENTS**
- 3.05 pm **Domitille DESSERTINE**, Head of fintech, innovation and competitiveness - **AUTORITE DES MARCHES FINANCIERS - FRANCE (AMF)**
- 3.10 pm **Anthony CHARRIE**, Principal public policy - EMEA - **OLIVER WYMAN**
- 3.15 pm **Arash SOROUCHYARI**, Head of technology platform strategy & design - **LOMBARD ODIER**
- 3.30 pm **Florence ANGLÈS**, Chief risk officer - **REYL & CIE**
- 4.00 pm **Pascale CHEYNET**, Innovation and marketing director - **GROUPE LA FRANÇAISE**
- 5.00 pm **Rob BOARDMAN**, CEO - **VIRTU ITG EUROPE LIMITED**

**8.00 AM - 8.30 AM: WELCOME - BREAKFAST IN EXHIBITION AREA**

**8.30 AM - 8.35 AM: INTRODUCTION**

**SPEAKER:** François **ROBIN**, Managing director - **L'AGEFI**

**8.35 AM - 8.50 AM: KEYNOTE SPEAKER**

**SPEAKER:** Philip **WATSON**, Chief innovation officer - **CITI PRIVATE BANK**

**8.50 AM - 9.50 AM: OPENING CONFERENCE**

Room 1 - Presentation in English with French translation

## HOW DO TOP ASSET MANAGERS MAKE INNOVATION THE HEART OF THEIR BUSINESS MODEL?

How do they use it to make operational gains? What savings do they make? How do innovative technologies help them to reduce their asset management risks? How can they open themselves up to new customers or improve their commercial efficiency and distribution of their products?

**MODERATOR:** Alexandre **GARABEDIAN**, Managing editor - **L'AGEFI**

**SPEAKERS:**

**Pascale AUCLAIR**, Corporate secretary - **GROUPE LA FRANÇAISE**

**Arnaud CLAUDON**, Head of asset managers - **BNP PARIBAS SECURITIES SERVICES**

**Patricia FOUQUERAY**, Head of client engagement southern Europe - **BLACKROCK SOLUTIONS**

**Jean-Pierre GRIMAUD**, Chief executive officer - **OFI AM**

**Hermin HOLOGAN**, Partner - **WAM LEADER FRANCE, EY**

**Doug WINTER**, Chief executive officer & co-founder - **SEISMIC**

**10.00 AM - 10.30 AM: PARTNER WORKSHOPS**

► **PARTNER WORKSHOP - CHARLES RIVER**

Room 1 - Presentation in French without translation

## FRONT TO BACK: HOW CHARLES RIVER HELPS BUYSIDE FIRMS REDEFINE TARGET OPERATING MODELS?

- Leveraging a single source of truth to better manage risk, reduce operating costs and eliminate data silos
- Working smarter by supporting collaboration across the front, middle and back office
- Extending investment platform capabilities with a partner ecosystem

**SPEAKERS:**

**Richard DODDS**, Senior vice president, head of platform solutions - **CHARLES RIVER**

**Xavier DOUSTEYSSIER**, Sales manager - **CHARLES RIVER**

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► PARTNER WORKSHOP - ONEWEALTHPLACE

Room 2 - Presentation in French without translation

**FUND DISTRIBUTION AND MARGIN: NEW CHALLENGES, MANAGING PARTNERSHIPS AND NEED FOR NEW TOOLS WHEN EXCEL IS NOT ENOUGH**

- Meet the requirements of the new retail distribution
- Manage partnerships effectively: a platform to equip its distribution network, simplify communication, documentation and data feeds and billing management
- Differentiate through unique quality of service in an ever more competitive industry and regain margin

**SPEAKERS:**

**Paul BUREAU**, Blockchain product director - **ONEWEALTHPLACE**

**Yann CHARRAIRE**, Managing director - **ONEWEALTHPLACE**

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► PARTNER WORKSHOP - BNP PARIBAS SECURITIES SERVICES

Room 3 - Presentation in French without translation

**OUTSOURCED DEALING: AN OPPORTUNITY TO ANSWER OPERATIONAL, REGULATORY AND COSTS CHALLENGES IN A COMPLEX MARKET**

- A view on the different challenges faced by buy-side firms
- The outsourcing solution
- Key benefits of an integrated solution

**SPEAKERS:**

**Pauline BERNARD**, Head of sales and relationship management - **BNP PARIBAS SECURITIES SERVICES**

**João CORREIA DA SILVA**, Product manager - **BNP PARIBAS SECURITIES SERVICES**

**Jean-Paul TEURQUETIL**, Head of dealing desk - **BNP PARIBAS SECURITIES SERVICES**

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► PARTNER WORKSHOP - COGNIZANT

Room 4 - Presentation in French without translation

**TRANSITIONING TO A SUSTAINABLE FINANCE:  
HOW TO EXPLOIT YOUR DATA IN AN ESG CONTEXT?**

- What are the regulation's fundamentals? For what impact on asset manager's ecosystem?
- How to apprehend extra-financial data with data governance, data warehouse or AI?
- What type of scoring can we establish?
- What talents source to make sense of the data?

**SPEAKERS:**

**Alexandre ANCET**, Head of account management southern Europe - **SIMCORP**

**Yanina FEDYUNINA**, Manager asset management - **COGNIZANT**

**Michael HERSKOVICH**, Head of corporate governance - **BNP PARIBAS ASSET MANAGEMENT**

**10.30 AM - 11.10 AM: NETWORKING BREAK****11.00 AM - 12.00 AM: EY SESSION**

Room 2 - Presentation in English without translation

**DATA IQ – HOW CAN ASSET MANAGERS UNLOCK THE POWER OF THEIR DATA?****SPEAKERS:**

**Alex BIRKIN**, Partner, global advisory wealth & asset management leader, EMEA wealth & asset management leader - **EY**

**Howard MANNION**, Partner, wealth & asset management data & analytics lead partner - **EY**

**11.10 AM - 12.00 PM: ROUNDTABLES**

Room 1 - Presentation in English with French translation

**OPEN INNOVATION: IS COLLABORATION BETWEEN FINTECH AND TRADITIONAL ASSET MANAGERS AND INSURERS THE BEST WAY FORWARD?**

How can you improve relations between IT departments and their fintech partners?

How can data be shared without revealing it? What governance system should be adopted?

**MODERATOR: Adrien LAUGIER-WERTH**, Co-founder - **BRYAN & TAILOR**

**SPEAKERS:**

**Jonathan GANE**, Director of business development & partnerships - **ABAKA**

**Zakaria LAGUEL**, Chief executive officer - **WESAVE, AMUNDI SERVICES**

**Julien RAIMBAULT**, COO & CDO - **LA BANQUE POSTALE AM**

**Edward TURNER**, Head open innovation - **SIX**

**Jürgen VANDENBROUCKE**, Head of Innovation - **KBC ASSET MANAGEMENT BELGIUM**  
& research associate - **EDHEC FRANCE**

Room 3 - Presentation in French without translation

**AI AND BLOCKCHAIN PLATFORM:  
WHAT ARE THE FUTURE OPERATIONAL GAINS FOR INSURANCE COMPANIES?**

In which areas is disruption possible? Who should management of financial services be assigned to?  
What cost cuts can be anticipated?

**MODERATOR: Sylvie GUYONY**, Deputy editor-in-chief of L'Agefi Hebdo - **L'AGEFI**

**SPEAKERS:**

**Jean BOUCHER**, Director of customer experience, AI and big data - **ALLIANZ FRANCE**

**Jean-Robert HERVY**, Managing director - **IZNES**

**Magali NOÉ**, Chief digital officer group - **CNP ASSURANCES**

Room 4 - Presentation in French without translation

## CYBERSECURITY: WHAT GUARANTEES CAN YOU GIVE CUSTOMERS?

How do you use AI without increasing the cybersecurity risks? Does cyber-risk management need to be done in-house? Should native and dynamic security by design be favoured to protect data?

**MODERATOR:** Réjane REIBAUD, Editor-in-chief of NewsManagers, Instit Invest, Asset News - L'AGEFI

**SPEAKERS:**

**Stéphane ASTIER**, Attorney at Law at the Paris bar, head of IT & cyber risks department - HAAS AVOCATS

**Philippe DULUC**, Chief technology officer, big data & security - ATOS

**Wilfried LAUBER**, Chief information security officer - AXA INVESTMENT MANAGERS

**Hervé MERCIER-YTHIER**, Managing director - UBS SECURITIES FRANCE

### 12.10 PM - 12.40 PM: PARTNER WORKSHOPS

► PARTNER WORKSHOP - BLACKROCK

Room 1 - Presentation in English without translation

## INNOVATION VS OPERATIONAL EFFICIENCY: PERMANENT CHALLENGE OR NEW STANDARD IN THE ASSET AND WEALTH MANAGEMENT WORLD?

- An industry innovating to tackle tomorrows' challenges (climate, millennials...)
- While facing margins erosion and the necessity to rationalize
- Sharing experts' experience to conciliate innovation and performance

**SPEAKERS:**

**Jean-François CIRELLI**, Chairman - BLACKROCK FRANCE, BELGIQUE, LUXEMBOURG

**Denis LEHMAN**, Deputy CEO-CIO - AVIVA INVESTORS

**Laurent NICOLAI DE GORHEZ**, Chief operating officer - UBP ASSET MANAGEMENT

**Fabrice SILBERZAN**, Chief operating officer - BNP PARIBAS ASSET MANAGEMENT

► PARTNER WORKSHOP - STATE STREET GLOBAL EXCHANGE

Room 2 - Presentation in English without translation

## DATA-AS-A-SERVICE: USING DATA-AS-A-SERVICE TO DRIVE INNOVATION AND REDUCE OPERATIONAL OVERHEADS

- Build a technologically savvy data driven organization to enhance business decisions, manage risk and compliance and reduce operating costs
- Outsourced data management – opportunities and challenges
- Partners for outsourced data management – Fund Admins or Fintech's

**SPEAKERS:**

**Stephen JOHNS**, Head of Data<sup>Gx</sup>, EMEA - STATE STREET GLOBAL EXCHANGE

**Neil RATHI**, Head of Data<sup>Gx</sup> business development, EMEA - STATE STREET GLOBAL EXCHANGE

► PARTNER WORKSHOP - SEISMIC

Room 3 - Presentation in English without translation

### DRIVING BETTER ENGAGEMENTS THROUGH DIGITAL TRANSFORMATION

- Remove the complexity of monthly and quarterly updates
- Transform your Sales and Marketing processes, to better engage with customers
- What's beyond CRM, to make your sales team more relevant with customers?
- Use analytics to measure real impact of your marketing efforts on revenue

**SPEAKERS:**

**William FINNEGAN**, Managing director - **SEISMIC**

**Will TSENG**, Principal sales engineer - **SEISMIC**

► PARTNER WORKSHOP - JUMP

Room 4 - Presentation in French without translation

### CHALLENGES & SOLUTIONS WHEN SMART DATA AND REPORTING ISSUES ENCOUNTER THOSE OF PERFORMANCE ATTRIBUTION

- « Best of breed » vs « All in one »: pros and cons of each approach
- What are the advantages of an open platform?
- Which is better: a modern solution, a mature solution or both?
- On-Premise or Cloud: pros and cons of each approach

**SPEAKERS:**

**Emmanuel FOUGERAS**, Chief executive officer - **JUMP TECHNOLOGY**

**Vincent RASCLARD**, Managing director - **ROTHSCHILD & CO ASSET MANAGEMENT**

**12.40 PM - 2.00 PM: LUNCH**

**13.00 PM - 13.45 PM: AM TECH DAY AWARDS CEREMONY - TV SET**

**2.00 PM - 2.50 PM: ROUNDTABLES**

Room 1 - Presentation in French with English translation

### WEALTH MANAGEMENT: WHAT TRANSFORMATIONS CAN BE DONE IN ORDER TO REMAIN COMPETITIVE IN THE LONG TERM?

How can you improve customer segmentation thanks to AI? Do private banks have an interest in outsourcing their core banking system?

How can you optimise your wealth engineering? What IT budget should be planned to be able to offer turnkey services?

**MODERATOR: Benoit MENO**, Section editor of L'Agefi Hebdo - **L'AGEFI**

**SPEAKERS:**

**Niall BELLABARBA**, International director - **ELINVAR**

**Aidan MILLAR**, Chief data officer - **DNB**

**Marie NEMOND**, Group chief data officer - **BANQUE PICTET & CIE**

**Vitus ROTZER**, Chief executive officer - **NEW ACCESS**

**Arash SOROUCHYARI**, Head of technology platform strategy & design - **LOMBARD ODIER**

Room 3 - Presentation in French without translation

## HOW DO REGULATORY AUTHORITIES APPROPRIATE INNOVATIVE TECHNOLOGIES?

How do they accompany the development of ICOs, crypto-assets and blockchain? What are the limitations?

Have they assessed the interest of certain technologies in combating fraud and money laundering? How do they support the competitiveness of fintechs internationally?

**MODERATOR:** **Pauline ARMANDET**, Editor of Agefi.fr - **L'AGEFI**

**SPEAKERS:**

**Anthony CHARRIE**, Principal public policy - EMEA - **OLIVER WYMAN**

**Anne CHONÉ**, Senior officer - financial innovation - **ESMA**

**Domitille DESSERTINE**, Head of fintech, innovation and competitiveness - **AUTORITE DES MARCHES FINANCIERS - FRANCE (AMF)**

**Arthur MORAGLIA**, Fintech - innovation officer - **AUTORITE DE CONTROLE PRUDENTIEL ET DE RESOLUTION (ACPR)**

Room 4 - Presentation in French without translation

## WHAT DEGREE OF STRATEGIC AND TECHNOLOGICAL DEPENDENCE ON SUPPLIERS OF INNOVATIVE SOLUTIONS SHOULD BE ACCEPTED?

What degree of dependence on cloud providers? What progress has been made on the road to transparency in terms of reporting?

Should regulatory compliance, such as SFTR be outsourced in order to target better quality? How do you manage risks relating to shadow data? What about traceability of sensitive data?

**MODERATOR:** **Erick JARJAT**, Deputy editor-in-chief of NewsManagers - **L'AGEFI**

**SPEAKERS:**

**Frédéric BERNARD**, Strategic business & technology advisor - **AXIOMSL**

**Christophe BONNEFOUX**, Chief data officer - **BNP PARIBAS ASSET MANAGEMENT**

**Myriam FERRAN**, CFA, director - **COGNIZANT**

**Nicolas ROSSIGNOL**, Managing director, French speaking EMEA - **QONTIGO**

### 3.00 PM - 3.30 PM: PARTNER WORKSHOPS

► PARTNER WORKSHOP - BOTTOMLINE

Room 1 - Presentation in French without translation

## SECURITIES LIFECYCLE MANAGEMENT: CLOUD OR NOT CLOUD?

- Connectivity
- Market Data
- Reconciliation
- What about Corporate Actions

**SPEAKERS:**

**Yoann JUGE**, Head of IT - **OFI AM**

**Samir KHELIFI**, Head of PMS-OMS solutions - **LA BANQUE POSTALE AM**

**Philippe MODAI**, Business development director France - **BOTTOMLINE**

**Lat-Dior SECK**, Head of IT - **COVEA FINANCE**

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► PARTNER WORKSHOP - NEOXAM

Room 2 - Presentation in French without translation

**PROVIDING HIGH ADDED VALUE CUSTOMER SERVICE: PRECISE, UP-TO-DATE AND EASY TO UNDERSTAND INFORMATION MAKES ALL THE DIFFERENCE**

- Regulations and client expectations have evolved, making reporting a critical issue
- Cost management requires optimizing production and data management ahead of time
- IMPRESS is a leading data-centric reporting solution, available in SaaS, which simplifies your operations and supports your service offering

**SPEAKERS:**

**Clément MIGLIETTI**, Chief product officer - **NEOXAM**

**Didier ROUBINET**, Chief strategy officer - **NEOXAM**

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► PARTNER WORKSHOP - SIMCORP

Room 3 - Presentation in French without translation

**WHICH TARGET OPERATING MODEL TO ADDRESS YOUR COMPLIANCE CHALLENGES?**

- Pre and post-trade Compliance: Which functions should be outsourced? What level of support should be put in place ?
- Integrated approach versus « best of breed »
- The impact of new technologies

**SPEAKERS:**

**Thomas VAN CAUWELAERT**, Vice president, sales & marketing, southern Europe - **SIMCORP**

**Nicolas GOBLOT**, Presales principal, southern Europe - **SIMCORP**

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► PARTNER WORKSHOP - MUREX

Room 4 - Presentation in French & in English without translation

**MAKING THE MOST OF YOUR IT INFRASTRUCTURE**

- How you can leverage your capital markets platform to propose business and IT services to your peers
- The challenges and key market trends
- Finding the right level of outsourcing
- Public or private cloud - choosing the best fit for your business

**SPEAKERS:**

**Jérôme BACHELIER**, Head of IT - **AGENCE FRANCE TRÉSOR (AFT)**

**Rachel CASCAJO**, Head of IT investments - **CAISSE DES DÉPÔTS**

**Arnaud DE CHAVAGNAC**, Head of cloud, technology and services marketing - **MUREX**

**Peter FELDVOSS ANDERSEN**, Senior director and head of markets - **JYSKE BANK**



**3.30 PM - 4.00 PM: NETWORKING BREAK****4.00 PM - 4.30 PM: PARTNER WORKSHOPS****▶ PARTNER WORKSHOP - AMUNDI SERVICES**

Room 1 - Presentation in French without translation

**ALTO (AMUNDI LEADING TECHNOLOGY & OPERATIONS)\*:  
WHAT ARE THE INNOVATIONS OF OUR PORTFOLIO MANAGEMENT SYSTEM?**

- New ALTO\* functionalities
- ALTO\* programming
- Machine learning functionalities for Front-Office
- OpenAML: new standards

**SPEAKERS:**

**Emmanuel ASFAR**, Chief technology officer - **AMUNDI**

**Mathieu KEIP**, Chief of datascience - **AMUNDI**

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**▶ PARTNER WORKSHOP - SCALED RISK**

Room 2 - Presentation in French without translation

**SELF-SERVICE ESG ANALYTICS WITH SCALED RISK ON CLOUD**

- Automatic data integration with AI
- Portfolio quality analytics
- Instant calculation of the ESG ratio with pay-per-use pricing
- Enrichment and data visualization in a few clicks

**SPEAKER:**

**Bertrand TILLAY-DOLEDEC**, Head of product - **SCALED RISK**

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**▶ PARTNER WORKSHOP - FINASTRA**

Room 3 - Presentation in French without translation

**HOW TO ENABLE INSURANCE ASSET MANAGERS TO ACCELERATE GROWTH  
WHILE REDUCING TCO AND MEETING REGULATORY CHALLENGES?**

- Empower all investment opportunities through real-time analytics and unrivaled asset class and derivatives coverage
- Ease the regulatory burden, improve process automation, and streamline operations
- Leverage innovated and open technology

**SPEAKERS:**

**Eden AGBOJAN**, Associate partner advisory insurance asset management - **EY**

**Nicolas DE BRETEUIL**, FusionInvest, asset & investment management - **FINASTRA**

**Julien CHARTIER**, Partner actuarial & financial services - **OPTIMIND**

**Laurent GUIHARD**, Product manager investment management - **FINASTRA**

**Sophie ECHENIM**, Chief executive officer - **RAISE PARTNER**

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► PARTNER WORKSHOP - MUREX

Room 4 - Presentation in French without translation

### TURNING YOUR DATA INTO VALUABLE BUSINESS INTELLIGENCE

- How can you leverage your own data to steer business activities, control running costs and mitigate operational risks?
- In this session, Murex will demonstrate how our new business intelligence tool can help trading, risk and operations managers respond effectively to changing industry trends and needs.
- Using front and middle offices examples, this session will showcase how your existing data can be transformed into valuable business insights

**SPEAKERS:**

**Frederic ALCARAS**, Senior product manager, post trade operations - **MUREX**

**Emmanuel MANGIN**, Senior product manager investment management - **MUREX**

#### 4.40 PM - 5.30 PM: ROUNDTABLES

Room 1- Presentation in French with English translation

### HOW CAN YOU IMPROVE THE INVESTMENT PROCESS THANKS TO AI? WHAT IS THE IMPACT OF AI ON ALPHA GENERATION?

What are the advantages of AI for trading desks? Which innovative technologies are able to identify the best investment choices? Can AI become an assistant? For what kind of role? Can active investment management become competitive again? Is there any hope of better use of non-financial data? Is there a fear of a systemic risk on the basis of the actions of an AI?

**MODERATOR: Fabrice ANSEMI**, Specialized journalist of L'Agefi Hebdo - **L'AGEFI**

**SPEAKERS:**

**Sylvain FORTE**, Co-founder & chief executive officer - **SESAMM**

**Daniel LEON**, Global head of trading security financing - **AXA INVESTMENT MANAGERS**

**Antoine LOUDENOT**, President and chief marketing officer - **RESEARCHPOOL**

**Chen SUI**, Vice-President, senior performance, risk & portfolio specialist - **FACTSET**

Room 3 - Presentation in French without translation

### WHAT IS THE IMPACT OF DIGITAL TRANSFORMATION ON HUMAN CAPITAL AND HOW CAN TECHNOLOGY BE USED TO SERVE EVERYONE?

What are the challenges and specific issues in asset management, wealth management and asset servicing?

The position of people: how do you make the shift from customer-centric to human-centric? Is this a matter of technology or technique?

How do you recruit, manage and retain technophiles?

**MODERATOR: Yann de SAINT-MELEUC**, Partner - **A2 CONSULTING**

**SPEAKERS:**

**Muriel FAURE**, Head of innovation mission - **ASSOCIATION FRANÇAISE DE LA GESTION FINANCIÈRE (AFG)**

**David GIBLAS**, Chief digital, data & innovation officer - **MALAKOFF MÉDÉRIC HUMANIS**

**Romain JÉROME**, Chief digital officer - **INDOSUEZ WEALTH MANAGEMENT**

**Carole RIGATTIERI**, Chief digital officer - **SOCIÉTÉ GÉNÉRALE PRIVATE BANKING FRANCE**

Room 4 - Presentation in French without translation

## ARE CHANGES IN CUSTOMER EXPERIENCE INTENDED TO SUPPORT CUSTOMER AUTONOMY?

How do you keep up with customers' growing desire for autonomy thanks to deep learning? Behind the promise of freedom, has the course been marked out? How can asset management operators improve the quality of advice given at the same time? Who uses chatbots, voicebots and email analysers, and for what purpose?

**MODERATOR:** **Jean-François TARDIVEAU**, Editor-in-chief of L'Agefi Actifs - **L'AGEFI**

**SPEAKERS:**

**Julien CIROUX**, Head of asset management France & BeNeLux - **ACCENTURE**

**Patrick LEFEVRE**, Business value services director - **SALESFORCE**

**Laurent MAJCHRZAK**, Deputy global head of digital, data, dissemination & products - **CACEIS**

**Sophie MAROT-RÉMY**, Chief digital officer - **EULER HERMES FRANCE**

### 5.40 PM - 6.40 PM: CLOSING CONFERENCE

Room 1 - Presentation in English with French translation

## HEADING TOWARDS THE EMERGENCE OF A NEW GENERATION OF OPERATORS?

How do you identify fintechs and regtechs that create value? Should you focus on the most disruptive companies?

What will asset management operators look like in 5 years' time, particularly in terms of organisational structure and governance?

Will innovative technologies revolutionise investment in certain asset classes like property?

**MODERATOR:** **Adrien PAREDES-VANHEULE**, Journalist of ASSET NEWS - **L'AGEFI**

**SPEAKERS:**

**Rob BOARDMAN**, CEO - **VIRTU ITG EUROPE LIMITED**

**Emmanuel COLSON**, Managing director, southern Europe - **SIMCORP**

**Guillaume LESAGE**, COO, head of operations, services and technology - **AMUNDI**

**Xavier DE PAUW**, Group head of strategic innovation & marketing - **DEGROOF PETERCAM**

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