



9th EDITION

OPEN INNOVATION!

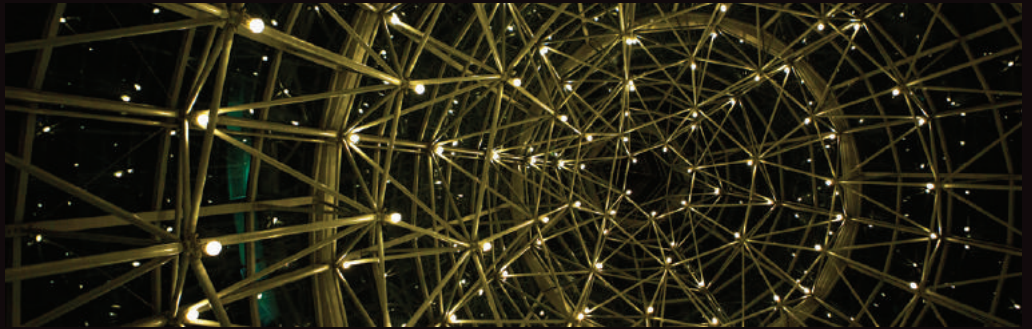
Palais des congrès
Paris, 17th arr.

WEDNESDAY
17 OCT.
2018

PROGRAMME

Transcriptions d'entreprise: découvrez l'ajout de métadonnées.

Comprenez le message implicite des transcriptions d'entreprise.



Développez un nouveau potentiel alpha avec des données alternatives. Personne n'a le temps de lire toutes les transcriptions d'entreprise en entier. C'est pourquoi nous fournissons des données textuelles non structurées provenant des bénéficiés, des fusions et acquisitions, des conseils et des appels spéciaux au format électronique pour une analyse plus rapide. Nous vous aidons également à tirer des conclusions concernant l'ajout de métadonnées afin d'identifier rapidement les opportunités potentielles alpha.

- **Réunion de tous les éléments.** Ajout de métadonnées détaillées et uniques pour chaque message, y compris les identifiants de l'entreprise, de l'intervenant et de développement clé, entre autres.
- **La machine s'occupe de l'apprentissage.** Recevez des fichiers texte délimités via Xpressfeed™ avec des données instantanées exhaustives, des messages XML via un flux à faible latence ou des fichiers XML complets via FTP.
- **Déjà 8 300 entreprises convaincues.** Couverture à 100 % des indices S&P 500®, Russell 1000® et FTSE 100 ainsi qu'une couverture à 95 % de l'indice S&P Europe 350.
- **Notre histoire n'est pas récente.** Des transcriptions historiques de sources rigoureuses depuis 2004.

En savoir plus sur spglobal.com/alternativedata

S&P Global

Market Intelligence



SUMMARY

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WIFI

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PARTNERS

PLATINUM



GOLD



SILVER



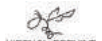
CLASSIC



START-UP



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TV SET



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ASSOCIATIONS





Moderators:

Pauline ARMANDET - L'AGEFI, **Sébastien COUASNON** - BFM, **Ludivine GARNAUD** - L'AGEFI

9.00 am – 11.00 am: FinChallenges
Awards initiatives carried out in collaboration by different asset management players to resolve a problem or make a strategic advance for the industry - pitch and jury's deliberation.

11.00 am – 11.15 am: Break

11.15 am – 12.05 pm: Startup pitch

11.15 am: **David POUPARDIN**, Chief business development officer - IZNES

11.20 am: **Clément MIGLIETTI**, President - 100M

11.25 am: **Yann CHARRAIRE**, Managing director &

Alexandre HARKOUS, Executive chairman & founder - ONEWEALTHPLACE

11.30 am: **Eléonore DE VIAL**, CEO - NEPHELAI

11.35 am: **Antoine LOUDENOT**, President and chief marketing officer - RESEARCHPOOL

11.40 am: **Pascal LECLERCQ**, Lead Tech - LINKINTOUCH

11.45 am: **Nicolas MERIC**, CEO & founder - DREAMQUARK

11.50 am: **Pierre MENDELSON**, Founder, CEO - ALPIMA

11.55 am: **Nabil HOUBAINE**, Associate partner - SAFIR CONSULTING

12.00 pm: **Antoine VETTES**, CEO & co-founder - UPSLIDE

12.05 pm – 12.50 pm: Break

12.50 pm – 1.00 pm: Interview

Anne LEBRETON WOLF, Multi asset manager - OSTRUM AM & BUSINESS ANGEL

1.00 pm – 1.45 pm: Startup pitch

1.00 pm: **Paul BEZAULT**, Founder & CEO - ASSET SAGACITY

1.05 pm: **Serge BAUDIN**, Managing partner - ADDVENTA

1.10 pm: **Alexis MEVELLEC**, Business developer - UTOCAT

1.15 pm: **Steve VERLINDEN**, COO, product manager - NADI SOLUTIONS

1.20 pm: **Jean-François ANDRO**, Managing director - LILI

1.25 pm: **Ismaël ZIANI**, CEO - REGMIND

1.30 pm: **Leonard DE TILLY**, CEO & co-founder - FUNDSHOP

1.35 pm: **Jean OULHEN**, Banking ecosystem architect - IMPAK FINANCE

1.40 pm: **Nicolas MILLOT**, CEO - QUARISMA

1.45 pm – 5.00 pm: Interviews

1.45 pm: **Grégory HANOT**, Global head of cash solutions - SOCIÉTÉ GÉNÉRALE BANK & TRUST

2.00 pm: **Roger MINERS**, Chief marketing officer - BNP PARIBAS ASSET MANAGEMENT

2.15 pm: **Alice LHABOUZ**, CEO - TRECENTO AM

2.30 pm: **Augustin SEYER**, Investment director - NEWFUND MANAGEMENT

2.45 pm: **Amélie BLAIN**, Sales manager & **Adèle ARMSTRONG**, Account manager - RIMES

3.00 pm: **Jean-David CHAMBOREDON**, CEO - FRANCE DIGITALE

3.15 pm: **Philippe COLLOMBEL**, Managing partner - PARTECH VENTURES

3.30 pm: **Oliver BILAL**, Head of international sales and marketing - NATIXIS INVESTMENT MANAGERS

3.45 pm: **Nicolas COLIN**, Co-founder - THE FAMILY

4.00 pm: **Sophie FLAK**, Chief digital officer - EURAZEO

4.15 pm: **Sylvestre TANDEAU DE MARSAC**, Lawyer & **Michel CAMILLERI**, Associate Manager - VMP-GESTION invited by COLOMBUS TECHNOLOGY

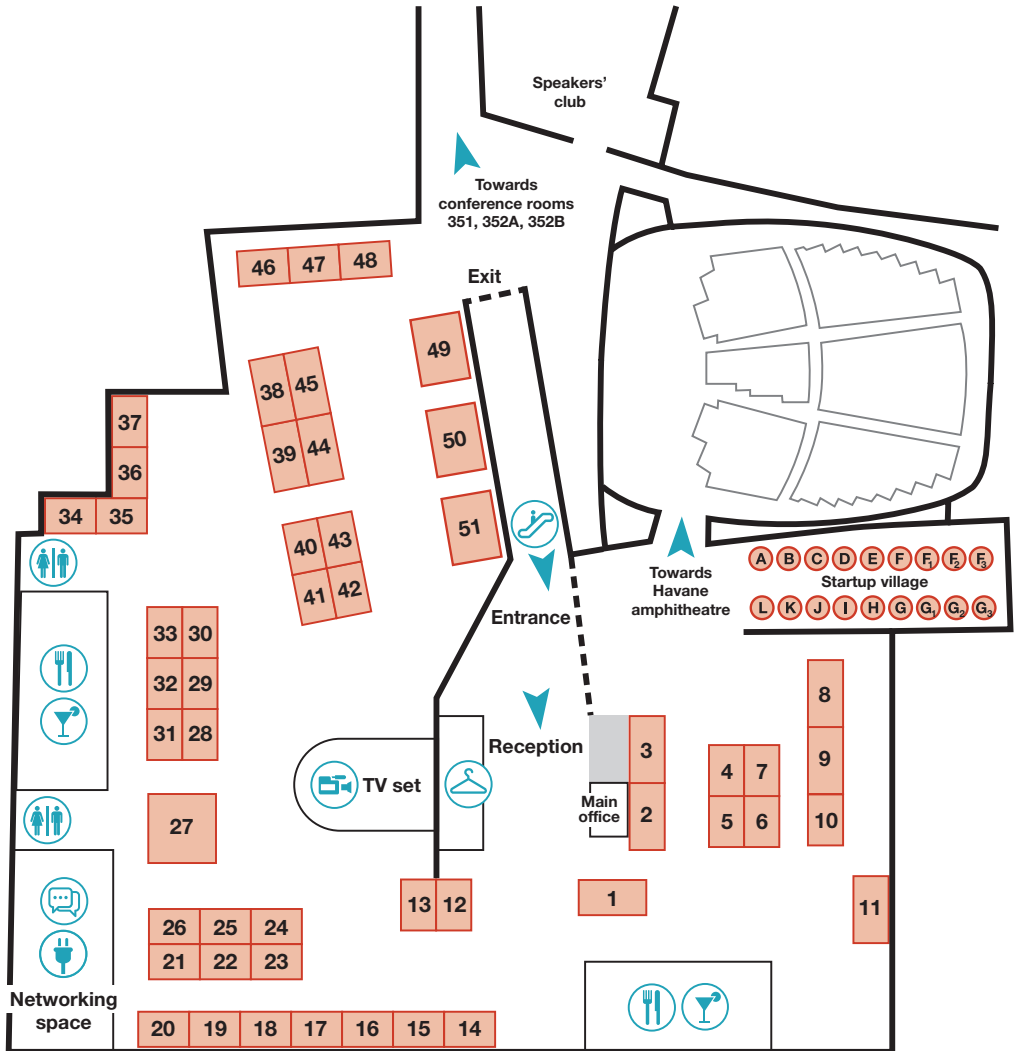
4.30 pm: **Guillaume PUGET**, Managing director - INSTINET

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MAP OF THE EXHIBITION AREA



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STARTUP VILLAGE

| | | | |
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| 100M | L | LINKINTOUCH | D |
| ADDVENTA | H | NADI SOLUTIONS | F |
| ALPIMA | I | NEPHELAI | K |
| ASSET SAGACITY | G | ONEWEALTHPLACE | B |
| DREAMQUARK | C | QUARISMA | G2 |
| FUNDSHOP | G3 | REGMIND | F3 |
| IMPAK FINANCE | F2 | RESEARCHPOOL | J |
| IZNES | A | SAFIR CONSULTING | E |
| LILI | G1 | UTOCAT | F1 |



SCHEDULE FOR THE DAY

| | | | | |
|---------------------------|--|--|---|--|
| 8.15 am ▼ 8.45 am | WELCOME - BREAKFAST IN EXHIBITION AREA | | | |
| 8.45 am ▼ 8.50 am | INTRODUCTION - HAVANE AMPHITHEATRE | | | |
| 8.50 am ▼ 9.50 am | <p>OPENING CONFERENCE</p> <p>How will technology and artificial intelligence transform the asset-management industry over the next 5 to 10 years?</p> <p>- Havane amphitheatre -</p> | | | |
| 10.00 am ▼ 10.30 am | <p>PARTNER WORKSHOP SIMCORP</p> <p>Which operational model to stay competitive?</p> <p>- Havane amphitheatre -</p> | <p>PARTNER WORKSHOP VERMEG</p> <p>The shift toward proactive collateral management</p> <p>What benefits for the asset manager and his client?</p> <p>- Room 351 -</p> | <p>PARTNER WORKSHOP MUREX</p> <p>Replatforming: the path to the future for the buy-side</p> <p>- Room 352A -</p> | <p>PARTNER WORKSHOP SCALED RISK & MICROSOFT</p> <p>Self-service reporting & analytics: the RegTech game changer</p> <p>- Room 352B -</p> |
| 10.30 am ▼ 11.10 am | NETWORKING BREAK | | | |
| 11.10 am ▼ 12.00 pm | <p>ROUNDTABLE</p> <p>How to ensure data quality, security and availability?</p> <p>- Havane amphitheatre -</p> | <p>ROUNDTABLE</p> <p>KYC: can new technologies lighten this burden?</p> <p>- Room 351 -</p> | <p>ROUNDTABLE</p> <p>Post-MiFID 2: is financial research on its way out?</p> <p>- Room 352A -</p> | |
| 12.10 pm ▼ 12.40 pm | <p>PARTNER WORKSHOP BNP PARIBAS SECURITIES SERVICES</p> <p>Depository control and new technologies: how to reinvent the client experience?</p> <p>- Havane amphitheatre -</p> | <p>PARTNER WORKSHOP RIMES</p> <p>Update on compliance issues affecting asset managers: market abuse regulation and benchmarks regulation</p> <p>- Room 351 -</p> | <p>PARTNER WORKSHOP CHARLES RIVER DEVELOPMENT</p> <p>Serving the Front Office more effectively with an investment book of record</p> <p>- Room 352A -</p> | <p>PARTNER WORKSHOP THOMSON REUTERS*</p> <p>Leveraging on data and solutions to differentiate your asset management</p> <p>- Room 352B -</p> <p>*The Financial and Risk business of Thomson Reuters is now Refinitiv</p> |
| 12.40 pm ▼ 2.00 pm | LUNCH | | | |

| | | | | |
|-------------------------|---|--|--|--|
| 2.00 pm ↓ 2.50 pm | <p>ROUNDTABLE</p> <p>Migrating into the cloud: any more reasons to hold back?</p> <p>- Havane amphitheatre -</p> | <p>ROUNDTABLE</p> <p>How is Robotic Process Automation enhancing the operating efficiency of asset-management players?</p> <p>- Room 351 -</p> | <p>ROUNDTABLE</p> <p>What alpha can trading desks generate in this new regulatory environment?</p> <p>- Room 352A -</p> | |
| 3.00 pm ↓ 3.30 pm | <p>PARTNER WORKSHOP NEOXAM</p> <p>Practical implementation of IFRS 9: traps to avoid</p> <p>- Havane amphitheatre -</p> | <p>PARTNER WORKSHOP AMUNDI</p> <p>Advisory: from evolution theory to business practice, Amundi Digital Factory Use Case demonstration</p> <p>- Room 351 -</p> | <p>PARTNER WORKSHOP DASSAULT SYSTÈMES</p> <p>Benefits of a live digitized product inventory, driven by processes and governance under control</p> <p>- Room 352A -</p> | <p>PARTNER WORKSHOP FINASTRA</p> <p>Build an open ecosystem to enable innovation along the investment management value chain</p> <p>- Room 352B -</p> |
| 3.30 pm ↓ 4.00 pm | NETWORKING BREAK | | | |
| 4.00 pm ↓ 4.30 pm | <p>PARTNER WORKSHOP ONEWEALTHPLACE</p> <p>Blockchain and Asset Management: working case on funds data</p> <p>- Havane amphitheatre -</p> | <p>PARTNER WORKSHOP MUREX</p> <p>How to select the right IT strategy for your business?</p> <p>- Room 351 -</p> | <p>PARTNER WORKSHOP ACTIVE ASSET ALLOCATION</p> <p>How to combine risk management, maximum drawdown, mass-customization and goal-based investment?</p> <p>- Room 352A -</p> | <p>PARTNER WORKSHOP STATPRO</p> <p>What can asset managers learn from Netflix?</p> <p>- Room 352B -</p> |
| 4.40 pm ↓ 5.30 pm | <p>ROUNDTABLE</p> <p>How can the blockchain enhance fund distribution?</p> <p>- Havane amphitheatre -</p> | <p>ROUNDTABLE</p> <p>Business intelligence: a new generation of reporting</p> <p>- Room 351 -</p> | <p>ROUNDTABLE</p> <p>Client experience: how new technologies can make them more loyal</p> <p>- Room 352A -</p> | |
| 5.40 pm ↓ 6.30 pm | AM TECH DAY AWARDS CEREMONY - HAVANE AMPHITHEATRE | | | |
| 6.30 pm ↓ 8.00 pm | CLOSING COCKTAIL IN EXHIBITION AREA | | | |



DETAILED PROGRAMME

8.15 AM: WELCOME - BREAKFAST IN EXHIBITION AREA

8.45 AM: INTRODUCTION - HAVANE AMPHITHEATRE

Speaker: **François ROBIN**, Managing director – L'AGEFI

8.50 AM: OPENING CONFERENCE

Havane amphitheatre - Presentation in English with French translation

HOW WILL TECHNOLOGY AND ARTIFICIAL INTELLIGENCE TRANSFORM THE ASSET-MANAGEMENT INDUSTRY OVER THE NEXT 5 TO 10 YEARS?

- What key role can open innovation play in its transformation?
- Do new technologies help generate alpha?
- What players will vanish and which new profiles will come to the fore?
- What impact will this have on various players' profitability?

Moderator: **Ludivine GARNAUD**, Editor-in-chief of events - L'AGEFI

Speakers:

Arnaud CLAUDON, Head of asset managers - BNP PARIBAS SECURITIES SERVICES

Thierry GROUES, Associate partner - EY

Guillaume LESAGE, COO, head of operations, services and technology - AMUNDI

Nicolas MERIC, CEO & founder - DREAMQUARK

Martin SYMS, Head of the Aladdin product group in Europe - BLACKROCK SOLUTIONS

10.00 AM: PARTNER WORKSHOPS

PARTNER WORKSHOP - SIMCORP

Havane amphitheatre - Presentation in French without translation

WHICH OPERATIONAL MODEL TO STAY COMPETITIVE?

- What is the best operational model to deploy?
- What functions can be out-sourced?
- Which organization front, middle and back office set up?
- How to drive change management?

Speakers:

Anne KERMARREC, Head of marketing - SIMCORP

Thomas VAN CAUWELAERT, VP sales & marketing - SIMCORP

Céline VIANÈS, Head of investment applications - GENERALI INVESTMENTS HOLDING

PARTNER WORKSHOP - VERMEG

Room 351 - Presentation in French without translation

THE SHIFT TOWARD PROACTIVE COLLATERAL MANAGEMENT. WHAT BENEFITS FOR THE ASSET MANAGER AND HIS CLIENT?

The new regulations (EMIR, DFA, MiFID) are profoundly changing the landscape of the financial markets. Collateral management now increasingly involves the front office of asset managers.

- What collaboration between the front and the middle or the service provider when the collateral management is outsourced?
- What strategies to adopt for proactive collateral management?
- How to optimize and anticipate the use of resources?
- What feedback from the different operating model already set-up by leading institutions?
- And in the end, what are the benefits for the customer?

Speakers:

Thomas CHEVALIER, Director EMEA - VERMEG

Timothee GALBY, Product manager, derivatives & collateral management services - SOCIETE GENERALE SECURITIES SERVICES

PARTNER WORKSHOP - MUREX

Room 352A - Presentation in French without translation

REPLATFORMING: THE PATH TO THE FUTURE FOR THE BUY-SIDE

- Real-time analysis of risk
- Real-time regulatory compliance
- From technology evolution to revolution: what benefit is technology able to bring to business
- Moving from an integrated to an open platform
- Applying continuous deployment and delivery

Speakers:

Clément CARRIERE, Front office presales - MUREX

Marc MAIBORODA, Cameleon product manager - MUREX

Emmanuel MANGIN, Product manager - MUREX

PARTNER WORKSHOP - SCALED RISK & MICROSOFT

Room 352B - Presentation in French without translation

SELF-SERVICE REPORTING & ANALYTICS: THE REGTECH GAME CHANGER

- Excel sheets & data warehouses: the pitfalls of old ways
- Self-service analytics: how the business can build reports rapidly and autonomously
- Automated update of reports, data lineage, temporal audit trail: how new technologies empower faultless compliance
- Lower costs, faster delivery, better security, scalability: does cloud hold its promises?

Speakers:

Bertrand TILLAY, Product manager - SCALED RISK

Lionel ZAKINE, Cloud solution architect - MICROSOFT



DETAILED PROGRAMME

10.30 AM: NETWORKING BREAK

11.10 AM: ROUNDTABLES

Havane amphitheatre - Presentation in French with English translation

HOW TO ENSURE DATA QUALITY, SECURITY AND AVAILABILITY?

- Who consumes what and how often?
- What is the best organisational set-up, team and control plan?
- Are data managers destined to become data producers?
- What are the technological novelties at the service of data quality (RPA, Data Lake, etc.)?

Moderator: **Raphaël CRÉTINON**, Partner - PÉRICLÈS CONSULTING

Speakers:

Sandy DANET, Data management product director - NEOXAM

Christophe MORIN, Head of data and pricing management services - OSTRUM AM

Patrick PANSIER, Deputy head of IT post trade – Architecture Group - EXANE

Vincent STEFANOVIC, Vice president, sales director Southern Europe - STATE STREET

Frédéric VALLUET, Solutions director EMEA - MARKLOGIC

Room 351 - Presentation in French with English translation

KYC: CAN NEW TECHNOLOGIES LIGHTEN THIS BURDEN?

- From the blockchain to Business Process Outsourcing: how to choose?
- Is a common platform between various companies feasible?
- When can we expect electronic signatures?
- What are the main issues for both producers and distributors: culture & change management, client experience (customer satisfaction), regulation (legal risk and cyber security), business model (critical size, ROI)?

Moderator: **Isabelle GUYOT-SIONNEST**, Partner - AMGROUP

Speakers:

Ronan GROSSIAT, Partner - EY

Philippe SANCHIS, CEO - VIALINK

Patricia SILVY-LELIGOIS, Director - NATIXIS WEALTH MANAGEMENT

Didier SIMONDET, Managing director - CIC BANQUE PRIVÉE

Serge WEYLAND, CEO - EDMOND DE ROTHSCHILD ASSET MANAGEMENT LUXEMBOURG

Room 352A - Presentation in French with English translation

POST-MIFID 2: IS FINANCIAL RESEARCH ON ITS WAY OUT?

- How best to organise research within portfolio-management firms?
- What problems is it facing?
- How have portfolio management companies renegotiated prices with their suppliers?
- Are we headed towards a reduction in independent/external research?
- What solutions does technology have to offer?

Moderator: **Réjane REIBAUD**, Editor-in-chief - NEWSMANAGERS

Speakers:

Matthias DESMARAIS, Head of research - ODDO BHF SECURITIES

Myriam FERRAN, CFA, director, past president - CFA SOCIETY FRANCE

Steve KELLY, Special adviser - EURO IRP

Guillaume LASSERRE, CIO - LYXOR ASSET MANAGEMENT

Antoine LOUDENOT, President and chief marketing officer - RESEARCHPOOL

12.10 PM: PARTNER WORKSHOPS

PARTNER WORKSHOP - BNP PARIBAS SECURITIES SERVICES

Havane amphitheatre - Presentation in French without translation

DEPOSITARY CONTROL AND NEW TECHNOLOGIES: HOW TO REINVENT THE CLIENT EXPERIENCE?

- In search of reliability and data accessibility
- Accelerated implementation and automation
- Technology transparency

Speaker: **François DEPEUILLE**, Head of depositary control - BNP PARIBAS SECURITIES SERVICES FRANCE

PARTNER WORKSHOP - RIMES

Room 351 - Presentation in French without translation

UPDATE ON COMPLIANCE ISSUES AFFECTING ASSET MANAGERS: MARKET ABUSE REGULATION AND BENCHMARKS REGULATION

- The challenge of monitoring orders as well as trade under the new MAR regime
- BMR: Data challenge 1. Issues coming from the ESMA registry due to entry at admin level only
- BMR: Data challenge 2. The fact that ISIN hasn't been impose for benchmarks

Speaker: **Bruno PIERS DE RAVESCHOOT**, COO, Regulatory division - RIMES



DETAILED PROGRAMME

PARTNER WORKSHOP - CHARLES RIVER DEVELOPMENT

Room 352A - Presentation in French without translation

SERVING THE FRONT OFFICE MORE EFFECTIVELY WITH AN INVESTMENT BOOK OF RECORD

- Real-time positions, adjusted for settlement and corporate actions
- Accurate cash positions for improved portfolio management decision making
- Higher quality accounting data

Speakers:

Xavier DOUSTEYSSIER, Regional sales manager - CHARLES RIVER DEVELOPMENT

Olivier WERY, Senior business consultant - CHARLES RIVER DEVELOPMENT

PARTNER WORKSHOP - THOMSON REUTERS*

Room 352B - Presentation in French without translation

LEVERAGING ON DATA AND SOLUTIONS TO DIFFERENTIATE YOUR ASSET MANAGEMENT

- Understanding the paradigm shift
- Leveraging on content to drive performance
- Broadening the approach to differentiate
- Meeting the unstructured data challenge
- Connecting the data together

Speaker: **Eric BABULLE**, Sales manager enterprise & risk - THOMSON REUTERS FRANCE

*The Financial and Risk business of Thomson Reuters is now Refinitiv

12.40 PM: LUNCH

In partnership with  **RIMES**

2.00 PM: ROUND TABLES

Havane amphitheatre - Presentation in English with French translation

MIGRATING INTO THE CLOUD: ANY MORE REASONS TO HOLD BACK?

- What are the guarantees of security, compliance (GDPR) and confidentiality?
- What process will be set up?
- How is the cloud changing the way we work?
- What savings can we hope for?
- How do we talk about this with our clients?

Moderator: **Bruno BAILLAVOINE**, Director - PÉRICLÈS GROUP UK

Speakers:

Géraud DE BONNAFOS, Director, head of customer services Southern Europe - SIMCORP

Jurgen FRIETSCH, Head of operations strategy implementation - GENERALI INVESTMENTS

Brahim HALMAOUI, Executive director - VERMEG

Nicolas SOBOLEV, Senior director Cloud Insight - ORACLE FRANCE

Room 351 - Presentation in French with English translation

HOW IS ROBOTIC PROCESS AUTOMATION ENHANCING THE OPERATING EFFICIENCY OF ASSET-MANAGEMENT PLAYERS?

- What does this technology offer to investment management firms and institutional investors?
- What activities and tasks are involved?
- Why is it necessary to retain some human control?
- What return on investment can be expected and is critical mass needed first?

Moderator: **Thomas CARLAT**, Journalist - NEWSMANAGERS

Speakers:

Eric ADRIAN, General manager France, BeLux, Switzerland - UIPATH

Julien CIRoux, Head of asset management France - ACCENTURE

Benoit CUINGNET, Back office director - AG2R

Alanh HUSSON, Executive director, chief project officer - UNIGESTION

Philipp ZERHUSEN, Director of market development - FACTSET

Room 352A - Presentation in French with English translation

WHAT ALPHA CAN TRADING DESKS GENERATE IN THIS NEW REGULATORY ENVIRONMENT?

- How has MiFID 2 restructured equity markets?
- What is the new definition of "best execution"?
- Is this a harbinger of a boom in RTO trading desks to serve asset managers in-house and externally?
- What actual contribution do trading desks make?

Moderator: **Fabrice ANSELMi**, Journalist - L'AGEFI HEBDO

Speakers:

Laurent ALBERT, Head of global trading desk - NATIXIS ASSET MANAGEMENT FINANCE

David ANGEL, Managing director, head of European business development - ITG

Charlotte DECUYPER, Market structure and strategy analyst - LIQUIDNET

Olivier TAVERNE, COO, compliance officer - EXOE

Véronique UZAN, Chief operating officer Amundi Intermédiation - AMUNDI



DETAILED PROGRAMME

3.00 PM: PARTNER WORKSHOPS

PARTNER WORKSHOP - NEOXAM

Havane amphitheatre - Presentation in French without translation

PRACTICAL IMPLEMENTATION OF IFRS 9: TRAPS TO AVOID

- From IAS 39 to IFRS 9: anticipate the positions initialization
- A new impairment model based on expected losses and no longer on incurred losses: take into account the management of impaired schedules (both affected and anticipated schedules)
- SPPI test: mandatory for identifying the classification of instruments, the latter relying on transactional data flows and debt instruments
- Management of sub-portfolios per Business Model: how to avoid reorganizing your portfolios in order to cater these new distribution rules?

Speakers:

Stéphane BAUSSON, Director, B/O product management - NEOXAM

Ramy EL HOUAYEK, Head of fund administration - CACEIS

PARTNER WORKSHOP - AMUNDI

Room 351 - Presentation in French without translation

ADVISORY: FROM EVOLUTION THEORY TO BUSINESS PRACTICE, AMUNDI DIGITAL FACTORY USE CASE DEMONSTRATION

- An asset manager who builds solid savings solutions tailored to distributors' offerings
- New savings solutions delivered to local bank advisors via digital interfaces enriched with an enhanced advisory offer
- Digital interfaces to be made available to end customers via an innovative customer journey
- An "à la carte" digital factory advisory that brings together all the know-how

Speakers:

Matthieu BERRIVIN, Head of the Amundi Digital Factory - AMUNDI

An BUI-THAI, Head of the Amundi Advisory Platform - AMUNDI

Nicolas DELHAY, Business development Amundi Services - AMUNDI

Joseph EL GHARIB, Head of Amundi Services - AMUNDI

PARTNER WORKSHOP - DASSAULT SYSTÈMES

Room 352A - Presentation in French without translation

BENEFITS OF A LIVE DIGITIZED PRODUCT INVENTORY, DRIVEN BY PROCESSES AND GOVERNANCE UNDER CONTROL

- Product Catalog - Single source of truth for products and services
- Digitized Processes - Visibility, collaboration, efficiency and auditability
- A key enabler for the full enterprise digitization

Speakers:

Jean-Baptiste CHALLE, Business development financial services - DASSAULT SYSTÈMES

Nadine CREPIN, Head of business performance - BNP PARIBAS SECURITIES SERVICES

Rémi FROMENT, Head of solutions for financial services - DASSAULT SYSTÈMES

PARTNER WORKSHOP - FINASTRA

Room 352B - Presentation in French without translation

BUILD AN OPEN ECOSYSTEM TO ENABLE INNOVATION ALONG THE INVESTMENT MANAGEMENT VALUE CHAIN

- FusionFabric.cloud, the Finastra platform for the API economy
- The different challenges that punctuate the value chain
- Leverage OpenAPI to complement the value chain with fintech partners

Speakers:

Nicolas DE BRETEUIL, FusionInvest, asset & investment management - FINASTRA

Sophie ECHENIM, CEO - RAISE PARTNER

Laurent GUIHARD, Product manager investment management - FINASTRA

3.30 PM: NETWORKING BREAK

4.00 PM: PARTNER WORKSHOPS

PARTNER WORKSHOP - ONEWEALTHPLACE

Havane amphitheatre - Presentation in French without translation

BLOCKCHAIN AND ASSET MANAGEMENT: WORKING CASE ON FUNDS DATA

- The free collaborative funds wiki
- Discover how you can pool your data management costs with other asset managers
- A global ecosystem fed by all industry participants

Speakers:

Paul BUREAU, Blockchain product manager - ONEWEALTHPLACE

Yann CHARRAIRE, Managing director - ONEWEALTHPLACE

Rémi CHUNG, Business development director - ONEWEALTHPLACE

Alexandre HARKOUS, President and founder - ONEWEALTHPLACE

PARTNER WORKSHOP - MUREX

Room 351 - Presentation in English without translation

HOW TO SELECT THE RIGHT IT STRATEGY FOR YOUR BUSINESS?

- The functional chain at the core of Investment management
- How to make the right functional, technology and deployment choices
- The key prerequisites for a successful deployment
- Tips for protecting investments, total cost of ownership reduction and control
- Create value through business development and maximize revenues

Speakers:

Kaj BLOMSTER, Chief risk officer, head of investment operations - VARMA MUTUAL PENSION INSURANCE COMPANY

Rachel CASCAJO, Senior manager, business systems support - CAISSE DES DEPOTS

Rafal MATULEWICZ, Asset management managing director, head of investments - PKO TFI

Manuel ROUSSEL, Senior business development manager - MUREX



DETAILED PROGRAMME

PARTNER WORKSHOP - ACTIVE ASSET ALLOCATION

Room 352A - Presentation in French without translation

HOW TO COMBINE RISK MANAGEMENT, MAXIMUM DRAWDOWN, MASS-CUSTOMIZATION AND GOAL-BASED INVESTMENT?

- Our DARM methodology, a combination of risk management methods
- Why is drawdown control important?
Performance needed to recover from a given drawdown
Recovery time effort required for a selection of asset classes
Maximum drawdown control
- Asset management in a new context
Rethinking asset management Using what digitalization has to offer
- In practice? A-Team insurances and its asset managers seek to offer a 2.0 life insurance product...

Speaker: **Adina GRIGORIU**, *Founding partner, CEO - ACTIVE ASSET MANAGEMENT*

PARTNER WORKSHOP - STATPRO

Room 352B - Presentation in English without translation

WHAT CAN ASSET MANAGERS LEARN FROM NETFLIX?

- Self-service analytics
- What is self-service and what are the requirements?
- Middle office stakeholders
- Engagement process
- Performance and risktogether
- History of Netflix
- How does this translate to asset management?

Speaker: **Damian HANDZY**, *Global head of risk - STATPRO*

4.40 PM: ROUND TABLES

Havane amphitheatre - Presentation in French with English translation

HOW CAN THE BLOCKCHAIN ENHANCE FUND DISTRIBUTION?

- Greater transparency in fund liabilities for better KYC
- What are the features of current European initiatives, their advantages, experiences and promises?
- Who are the winners and losers in fund distribution, and why?
- Why should authorities and investors play along?

Moderator: **Yann DE SAINT-MELEUC**, *Partner - A2 CONSULTING*

Speakers:

Daniel ANDEMESKEL, *Head of innovation management and strategic initiatives - AXA IM*

Jean-Robert HERVY, *Managing director - IZNES*

Olivier PORTENSEIGNE, *Managing director - FUNDSQUARE*

Sergio SCOLARICI, *Head of UCITS transfer agency services - SELLA*

Room 351 - Presentation in French with English translation

BUSINESS INTELLIGENCE: A NEW GENERATION OF REPORTING

- What new features does business intelligence offer?
- Is there any interest in regulatory reporting?
- From pdf reporting to dynamic reporting, how can change be managed for users?
- What are some simple, real-time, light and inexpensive simulation solutions available today?

Moderator: **Erick JARJAT**, Deputy editor-in-chief - NEWSMANAGERS

Speakers:

Edouard AUCHÉ, Secretary-general - LYXOR

Fabrice SILBERZAN, COO - BNP PARIBAS ASSET MANAGEMENT

Régis VEILLET, Head of business development, cross border fund solutions - SOCIÉTÉ GÉNÉRALE SECURITIES SERVICES

Tarik ZAABOUL, Pre sales consultant - INFORMATION BUILDERS

Room 352A - Presentation in English with French translation

CLIENT EXPERIENCE: HOW NEW TECHNOLOGIES CAN MAKE THEM MORE LOYAL

- How to set up a consistent client touch points mechanism, including social media, websites, sales, and client service
- The new tools for personalising the client experience
- How to enhance marketing efficiency

Moderator: **Nicolas GRANGEON**, Senior manager - ALPHA FMC

Speakers:

Oliver BILAL, Head of international sales and marketing - NATIXIS INVESTMENT MANAGERS

Clément MIGLIETTI, President - 100M

Roger MINERS, Chief marketing officer - BNP PARIBAS ASSET MANAGEMENT

Arnaud MISSET, Chief digital officer - CACEIS

5.40 PM: AM TECH DAY AWARDS CEREMONY - HAVANE AMPHITHEATRE

In partnership with   

6.30 PM: CLOSING COCKTAIL

THE FACT IS

WHEN WALLS COME DOWN, INVESTMENT ANALYTICS HAVE MORE POWER

› **SHARE PORTFOLIO ANALYTICS ACROSS FRONT AND
MIDDLE OFFICES WITH OPEN WORKFLOWS.**

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